

PTO/SB/81 (04-05)

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Application Number	09/973,083
Filing Date	10/10/2001
First Named Inventor	Hendricks
Title	INTERNAL TARGETED ADVERTISEMENTS USING TELEVISION DELIVERY SYSTEMS
Art Unit	2611
Examiner Name	Grant, Christopher C.
Attorney Docket Number	SEDN/5205

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 Applicant/Inventor. Assignee of record of the entire interest. Assignment Recorded At Reel/Frame 015239/0350**SIGNATURE of Applicant or Assignee of Record**

Signature	William D. McCall	Date 9/5/05
Name	William D. McCall	Telephone 267-765-7100
Title and Company	CEO, Sedna Patent Services, LLC	

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